

ISABELA HARRINGTON

PRODUCT DEVELOPMENT AND DELIVERY LEADER

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Summary of Qualifications

Led multi-disciplinary Teams in strategy, ideation, design, development and delivery of hardware and software products, resulting in successful launches and business growth.

Led the Product Development Lifecycle towards operational excellence, resulting in faster time to market, better product quality, lower R&D costs and improved customer satisfaction.

Built and coached Teams of Product Managers, Engineers, QA, Program Managers and UX Designers, resulting in better team performance and employee satisfaction.

Incubated and launched new cross functional business units and product teams, leading to product innovation and new revenue streams rapid validation.

Led Agile and Lean practices, including training and coaching, influencing culture towards continuous improvement, experimentation and adaptable mindset.

Nov 2021 to April 2023
Indeed.com

Regional Director of the Functions Office

- Drove strategic alignment across business units for Engineering and Product Onboarding and URM Accelerator Programs, increasing efficiencies and pace of Programs execution.
- Led the Pay Equity Initiative resulting in ongoing measurement and correction of employee pay gaps.
- Led the Indeed University Program, successfully onboarding and integrating 137 Product and Engineering College Grads into the Company and holding Indeed's rank 1 position on best place to work for New College Grads.

Mar 2019 to August 2021
Bluebeam Inc

Sr. Director of Product Delivery Management

- Staffed and developed the Product Delivery Department from scratch to a Team of 11 Members, supporting a 193M annual revenue.
- Led the Agile transformation, including training, coaching, ops excellence metrics and overall evolution of the Agile PDLC impacting 300+ employees, resulting in improved transparency, product quality and pace of delivery.
- Led Product Management practices to articulate Product Strategy into a Prioritized Initiative Roadmap in support of continuous value delivery and improved ROI on R&D efforts.

Dec 2015 to Feb 2019
Legalzoom.com

Product Operations Director

- Incubated the Group Plans Business Unit to a cross functional Team of 35 Members, resulting in rapid validation of new business revenue stream.
- Developed LifePlan Product Strategy and Roadmap, and oversaw portfolio implementation, resulting in user base growth from 0 to 60k members within 1.5 years into Product lifecycle, and Revenue growth of 4M.
- Led and coached functions of Product, UX, Design, Engineering, QA, Program Management and Client Operations for improved collaboration and team performance.

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May 2014 to Nov 2015
IAC.com / Ask.com

Sr. Program Manager

- Program Managed the Initiative portfolio for the Information Platform Services and Content Media Business Units. Implemented and drove quarterly strategic planning and BU governance meetings, improving transparency and pace of decision making.
- Incubated 2 content sites within the Content Media BU, resulting in rapid validation of new revenue streams.

May 2010 to May 2014
StubHub, Inc (eBay)

Operational Excellence Manager

Previous roles: PMO Manager, Sr Program Manager

- Led the Agile transformation, including training, coaching, success metrics and overall evolution of the Agile PDLC, impacting 200+ employees, resulting in critical operational and cultural evolution in favor of frequent delivery and feedback loops.
- Managed 6 Program Managers supporting successful annual revenue streams of approx. 246M
- Program Managed more than 20 Product initiatives, totaling an annual resource budget of approx. 18M.

July 2005 to Mar 2010
LeapFrog Enterprises

Sr. Program/Product Manager

- Product and Program Manager the design and development of electronic toys, for both US and International markets, supporting a revenue of \$300M over the course of 4 years.
- Successfully delivered 27 product launches, across multiple markets.
- Supported implementation of product and program management tools and processes, including requirements prioritization, phase gates, risk log, progress dashboards and issues tracking practices, resulting in improved transparency and operational excellence in R&D.

Education

Master's Degree in Finance

Bachelor's Degree in
Business Administration

Certifications

- PMP
- CSM
- CSPO
- SPC - SAFe
- SA - SAFe
- TQM
- 5S
- Six-Sigma Green Belt
- Amex Leadership Prog.
- eBay Leadership Prog.

Computer

- MS Office Suite
- Rally/Jira/VersionOne
- MS Project
- Smartsheets
- Confluence
- And many more

Languages

- English
- Portuguese
- Spanish
- French